



9th July 2020

Dear Prime Minister

Support for the Beauty Industry

As you will know from the recent letter you received from the APPG for Beauty, Aesthetics and Wellbeing this is a significant industry, employing in the region of 370,000 people, over 90% of whom are women.

They have watched the return of hairdressing, pubs and restaurants, cricket and football, and feel they have been forgotten. Many of them are self-employed, have worked to establish their own businesses, are financially independent entrepreneurs who over the last 4 months have invested heavily in making their salons Covid secure and upgraded PPE.

We are calling on you, and the Secretary of State at BEIS, to give this industry a lifeline. These are the people who tattoo eyebrows back on to alopecia sufferers, who give women new nipples after breast reconstruction, they trim the toenails of the elderly who can no longer bend down, they provide therapies like reflexology to promote well being, perform cranial massage to give relief from migraines. In short after 4 miserable months they are the professionals who can give people a little bit of joy and comfort back in their lives.

Repeatedly they have heard from Ministers in the Chamber that they are not covid secure, but they have made changes, introduced additional PPE, and are a great deal more covid secure than a pub on a Saturday night. I know the industry, represented by the National Hair and Beauty Federation, has been working closely with BEIS to draft the now published "close contact services" guidance. It is not clear why, if beauty businesses adhere to this guidance, they cannot re-open offering a reduced selection of services until such time as the relaxation is further extended.

Please enable these determined, self-reliant and hardworking entrepreneurs to go back to work, support their families, and play a £28.4 billion role in getting the economy moving.

Yours ever

Rt Hon Caroline Nokes MP
Member of Parliament for Romsey and Southampton North
Chair of the Women and Equalities Select Committee

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Judith Cummins – Co Chair of the APPG for Beauty, Aesthetics and Wellbeing
Carolyn Harris – Co Chair of the APPG for Beauty, Aesthetics and Wellbeing
And 83 colleagues from across the House (please see list attached)



Hilary Benn
Karen Bradley
Chris Bryant
Sarah Champion
Harriet Harman
William Wragg

Diane Abbott
Debbie Abrahams
Peter Aldous
Lucy Allan
Sir David Amess
Tonia Antoniazzi
Harriett Baldwin
Bob Blackman
Steven Bonnar
Steve Brine
Dawn Butler
Ian Byrne
Alistair Carmichael
Wendy Chamberlain
Daisy Cooper
Stella Creasy
Tracey Crouch
Dr James Davies
Philip Davies
Alex Davies-Jones
Peter Dowd
Jackie Doyle-Price
Rosie Duffield
Julie Elliott
Simon Fell
Richard Fuller
Sir Roger Gale
Mark Garnier
Nus Ghani
Cheryl Gillan
Helen Grant
Damian Green
Lillian Greenwood
Andrew Griffith
Andrew Gwynne
Sally-Ann Hart



Oliver Heald
Gordon Henderson
Paul Holmes
George Howarth
Tom Hunt
Christine Jardine
Kim Johnson
Ben Lake
Pauline Latham
Jonathan Lord
Tim Loughton
Jason McCartney
Karl McCartney
John McNally
Paul Maynard
Stephen Metcalfe
Anne-Marie Morris
Neil Parish
Sir Bob Neill
Kate Osamor
Mark Pawsey
Andrew Percy
Bell Ribeiro-Addy
Rob Roberts
Virendra Sharma
Jim Shannon
Alec Shelbrooke
Nick Smith
Jane Stevenson
Jamie Stone
Sir Desmond Swayne
Robert Syms
Martin Vickers
Theresa Villiers
Sir Charles Walker
Jamie Wallis
David Warburton
Giles Watling
Craig Whittaker
Sammy Wilson
Munira Wilson