



Department for
Digital, Culture,
Media & Sport

Rt Hon Michelle Donelan MP
Secretary of State for Digital, Culture,
Media and Sport
1st Floor
100 Parliament Street
London SW1A 2BQ

E: enquiries@dcms.gov.uk

www.gov.uk/dcms

18 October 2022

Rt Hon Sir George Howarth MP
House of Commons
London
SWA1 0AA

Our Ref:
MC2022/11562/RU

Dear Sir George,

Thank you for your correspondence of 8 September, on behalf of your constituents, regarding the sale of Channel 4.

Channel 4 is a great UK success story and, in a rapidly changing media landscape, the government wants it to thrive in the long-term while maintaining its distinctiveness.

As set out in our recent white paper, Up Next - the government's vision for the broadcasting sector, Channel 4 - along with all broadcasters - is facing challenges to its future success and sustainability. This is due to the rapidly evolving media landscape, including unprecedented competition for viewers, programmes and talent from overseas as well as new, rapidly growing, streaming platforms.

As the Prime Minister, the Rt Hon Elizabeth Truss MP has said, it is right that we look at the business case for a sale of Channel 4, and I have confirmed that I am doing that. We will set out further detail in due course.

Thank you for writing on this matter.

Yours sincerely,

Rt Hon Michelle Donelan MP
Secretary of State for Digital, Culture, Media and Sport

